



**PRESIDENT’S MESSAGE**

2006 marks our 15 year anniversary and we are energized and optimistic about the future of education in our community. Tigard and Tualatin are smart communities where residents understand the value of strong schools. We are no longer satisfied to work quietly behind the scenes. We want you, the public, to know who we are and how important our work is.

Our goals for 2007 include:

- Continuing to expand our *relationship with parents, business and community*
- Provide funding for *Foundation Educators* in every school in the district
- Explore funding for the creation of *innovative curriculum projects*

The Foundation for Tigard Tualatin Schools has a separate identity from the school district, We are proud to present ourselves as a strong organization. We invite you to become a part of our great endeavor. The public is welcome to attend the Board meetings held on the third Tuesday of the month at 6:00pm in the Boardroom of the Larry Hibbard Administration Center on Sandburg Street.

Working for the benefit of all students and our whole community, let’s raise the bar — because raising the bar for one student, raises it for all!!

Sincerely,

Dana Terhune  
 President

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**Foundation Name and Logo have a NEW Look**

*Tim Larson*, an Alberta Rider parent, is the Executive Creative Director for *Downstream*, an image design and marketing firm in Portland. Responding to a recent newsletter indicating the Foundation’s desire for a new image, Tim volunteered by offering his team’s time and creative talent. In the research phase of the project, the team noticed the name of the organization confused the community. Most people were unable to make the distinction between the non-profit, all-volunteer organization and the school district.

Downstream recommended the name be changed to “*The Foundation for Tigard Tualatin Schools*”, placing emphasis on our charitable organization. In addition, Tim’s staff developed a new logo and tagline, separate from that used by the school district. The logo features a whimsical green ‘T’ and red ‘T’ that resemble people locking arms, with a tag line, “*Smart kids. Smart community.*” A video is also being created by Downstream to be used in our schools and with other community organizations.

To coincide with these improvements, the marketing committee recommended a new email and website address of [foundation4smartkids.org](http://foundation4smartkids.org). The new website has been created and updated by our new webmaster, Daniel Payne.

THANK YOU to *Downstream* and all the individuals involved in creating our new image. Thank you also to the Foundation marketing committee that worked on this effort, as well as Daniel Payne for presenting it so nicely on the web.

**CALENDAR OF EVENTS**

- Phonathon* – Feb. 26 – Mar. 1, 2007
- Balloon Festival Dinner & Auction* June 2007
- Garden Tour and Art Show* – June 23, 2007
- Cheese, Chocolate & Cheers* – October 2007
- Art in the Burbs* – November 2007



## INNOVATIVE GRANTS PROGRAM

### *Innovative Grant in Memory of Linda Joel*

The legacy of a dedicated school volunteer is living on through a generous donation that will benefit Tigard-Tualatin students. Les and Lori Joel have established a \$60,000 innovative grants program in memory of Les' mother, *Linda Joel*.

Each year, for the next 12 years, the Joels will donate \$5,000 to fund a unique classroom program that provides expanded opportunities for Tigard-Tualatin students. Applications are available now via email and will be due February 2.

Born in Germany, she came to the United States and settled near Cincinnati, Ohio. Linda earned an associate degree and worked as a secretary at Procter & Gamble until her son, Les, was born.

*"She wanted a quality education for me and she didn't want to opt out for private school. She felt she was doing her part by dedicating her time ....."*

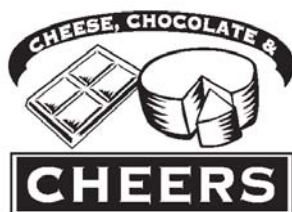
Throughout her life, Linda Joel was a huge advocate of public schools. From the time he entered school, Les remembers his mom as constantly volunteering and being active in the schools. "She wanted a quality education for me and she didn't want to opt out for private school," he said. "She felt she was doing her part by dedicating her time at my schools."

Years after he had graduated, Les said that people wouldn't necessarily remember him, but they remembered his mom and the lasting impression she made by always being in the classroom.

Linda Joel was also very active in advocating for local bond measures. The schools in the Cincinnati area were funded by local dollars, so they were constantly campaigning for money. Les said his mom would often feel the frustration from failed measures. She couldn't understand why voters wouldn't approve of the necessary funding for schools.

When Linda died, Les decided that he would honor her by donating money to the district where his children attend school. Les and Lori wanted the funds to be used in a meaningful way that would celebrate Linda's passion for education.

The Foundation for Tigard Tualatin Schools worked with the Joels to create the "Innovative Grants Program." Each year, a \$5,000 grant will be awarded to the teacher(s) wanting to implement a new and innovative model in their classrooms. The grant has been designed to be very flexible, allowing for teachers to be creative in their proposals.



## EVENT RAISES \$9,000

Rogue Ale and Brett Joyce recently donated all food and beverages, as well as their Pearl District location and service staff for a unique November evening of the latest palate pleasing food and beverage pairing trend.

Over 100 guests were treated to ten different Rogue Ales, paired with a variety of delectable foods including cheeses, smoked salmon, sausage, ice cream, chocolate and several others. The evening generated nearly \$9000, the dollar equivalent of funding 1.3 Foundation Educators.

*Thank you to Rogue Ale and Brett Joyce, the Rogue Ale staff, Fred Eckhardt, our wonderful emcee and educator, and the hard working committee that planned this fun and unique adult education event.*



*Fred Eckhardt*

**Save the date**

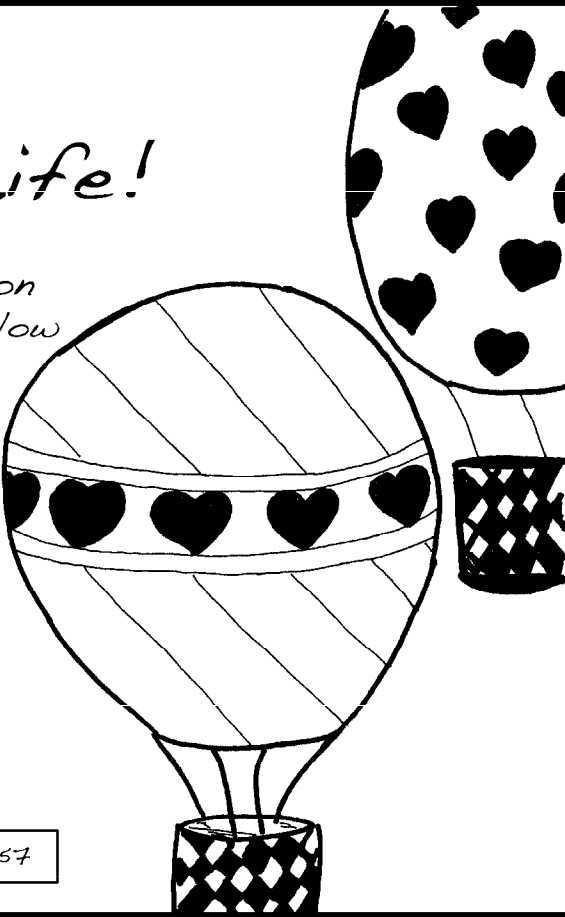
## Light Up a Life!

*Dinner, Silent Auction  
Balloon Festival Night Glow*

**Friday, June 15**  
6 - 9 p.m.  
Cook Park

*Benefits Foundation for  
Tigard Tualatin Schools  
& Caring Clothes Closet*

*For ticket information, call 503 579-8057*



## FOUNDATION FUNDS EDUCATORS

"Our Foundation Educator has made a tremendous difference in the math skills of our students. ...She is a licensed teacher who has specific training to help students who struggle ..."

Pat Thomason, Principal  
Templeton Elementary

Successful fundraising efforts by the Foundation over the past year have resulted in the hiring of additional instructional staff for the 2006-07 school year. Each of the 15 schools in the Tigard-Tualatin school district benefits. The Foundation is thrilled to be able to fund these educators and looks forward to more in the future.

"Our Foundation Educator is working with low-achieving students in English, math and science classes as well as providing academic assistance to struggling ELL students. She provides one-on-one and small group instruction, motivated students and contacts parents and families regarding attendance and academic concerns.

Pam Henslee, Principal

"Our writing scores have gone up because our Foundation Educator has helped teachers implement research-based writing curriculum. She has also done some one-on-one interventions with children and actually taken them from not writing at all to writing beautifully."

Karen Twain, Principal  
Metzger Elementary



## SCHOLARSHIPS FOR GRADUATING SENIORS

The Foundation manages the distribution of several college scholarships for district graduating seniors. These scholarships are the result of bequests by local community members to the district.

Applications for the following scholarships will be available in January in Tigard and Tualatin High School Guidance Centers. Recipients will be announced in June. For more information, contact Jennifer Brown at 503-431-4000 or [jbrown@ttsd.k12.or.us](mailto:jbrown@ttsd.k12.or.us).



### Foundation for Tigard Tualatin Schools Scholarship (est. 1993)

\$500 TuHS graduate / \$500 THS graduate  
Any 4-year accredited Oregon college or university

### Leonard & Juanita Pohl Scholarship (est. 1994)

TuHS students (one girl and one boy)  
\$500 each for Oregon community college or trade school (not computer science).

### Larry Hibbard Memorial Scholarship (est. 1995)

20th Century Academy student  
\$500 for any accredited school.

### Kim Birk Scholarship (est. 1997)

TuHS student  
\$500 for any school.

### Johnnie Kohler Scholarship (est. 2003)

THS or TuHS student  
\$500 for any school,  
science or veterinary medicine major.

## CALL FOR VOLUNTEERS

**Marketing** - The Foundation is ready to move to the next level and we need someone to help lead us in this charge. We have a new identity. We need someone who is experienced in development and implementation of a marketing plan. Position serves on the Marketing Committee. Board membership is strongly recommended, but not required.

**Grant Writer** - We are looking for someone to help us write a capacity building grant. We have no idea where to start. Your help would be greatly appreciated. Board membership not required.

**Chamber Liaison** - The Foundation desperately needs someone to network with and attend the Chamber events in Tigard and/or Tualatin on behalf of the Foundation. Board membership is not required. A positive attitude and willingness to meet and greet new faces highly recommended.

**Public Relations** – Meet with community and service organizations to speak about the Foundation. Board membership not required

**Business Development** – As part of our 2007 Initiatives the Foundation is looking to build a stronger relationship with our business community. In January, we will begin exploring how we can better partner with companies that further their efforts in supporting Tigard Tualatin schools. We are looking for individuals from the business community to assist with this initiative.

**Finance Committee** - The Foundation is seeking volunteers who have professional experience in finance. The Finance Committee provides assistance to the board in fulfilling its financial oversight responsibility. The committee's primary responsibility is to oversee the Foundation's financial reporting and management practices on behalf of the board and report the results of their activities to the board.

**SEEDING OUR FUTURE Garden Tour & Art Show June 23, 2007**

Eight fabulous private gardens, located throughout Tigard and Tualatin, have been chosen for the 2nd annual

Seeding Our Future Garden Tour and Art Show. The varied selection of gardens will offer everyone a day of enjoyment, inspiration and beauty.

Tickets for the garden tour will go on sale in April. A garden art show at Tigard High School will feature a variety of handcrafted garden art by selected Northwest artists.



While we have determined many of the nuts and bolts of the event, we still have work to do. We need volunteers to help with various tasks and duties. Gardening knowledge is not necessary; only a willing attitude to lend a hand. Please call the Foundation at 503-431-4024 and leave a message for Lisa Albert or Becky Hurd to join the fun!

**2007 Phonathon Answer the Call!**

During the week of February 26 – 28, The Foundation for Tigard Tualatin Schools will be holding its annual Phonathon. This year's goal is to raise \$100,000 to fund staff and programs to support student learning.

Over the last three years, donations to the Foundation from parents and the community have funded Foundation Educators at all 15 district schools. By providing help for special groups of students, Foundation dollars make it easier for classroom teachers to better serve ALL students. Our belief is raising the bar for one student raises it for all and that a better education improves every aspect of our community. The Foundation works for the benefit of all students and our whole community.

You can participate during Phonathon in many ways! The Foundation greatly appreciates your financial support. In addition, we also utilize over 300 volunteers. We need your help in one or more of these areas: phone support - calling families during the week of Phonathon; translation - individuals who are bilingual to help us communicate with all families in the district; administrative support - assist with mailing out pledge commitments and follow-up letters.

The Phonathon is held during the evening hours and dinner will be provided. For more information, please contact Dana Terhune or Maureen Wolf at 503-431-4024 or e-mail us at [info@foundation4smartkids.org](mailto:info@foundation4smartkids.org).



Thank you to all donors who made gifts during our End of Year Appeal. Due to your financial support, instructional staff was added to each of our 15 schools providing education enhancement for the district's 12,300 students. If you have not made a gift to the Foundation, please consider doing so now by filling out the form below.

**YES! I want to help our kids succeed!**

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
 HOME \_\_\_\_\_ WK/CELL \_\_\_\_\_  
 E-mail \_\_\_\_\_

Check enclosed payable to:  
*The Foundation for Tigard Tualatin Schools*  
 Please bill my Visa / MC / Discover  
 Account # \_\_\_\_\_  
 Exp. Date \_\_\_\_\_  
 Signature \_\_\_\_\_

**100% tax deductible Tax ID #94-3148515**

- How do I include the Foundation in my estate plans?
- I wish to volunteer.
- I would like more information about the Foundation
- My gift should be listed as anonymous
- My employer (\_\_\_\_\_) matches contributions
- My employer's matching form is attached



**The Foundation for Tigard Tualatin Schools**  
 smart kids. smart community.

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ADDRESS CORRECTION REQUESTED

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	Muriel Schelsky
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	Gordy Winterrowd
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Ex Officio	Susan Stark-Haydon

**The mission** of The Foundation for Tigard Tualatin Schools Foundation is to expand the possibilities for learning by fostering unprecedented giving.

We believe that raising the bar for one student raises it for all and that a better education improves every aspect of our community. The Foundation works for the benefit of all students and our whole community.



**The Foundation for Tigard Tualatin Schools**  
 smart kids. smart community.

Founded in 1991, the Foundation is a 501(c)(3) non-profit organization, independent from the district. The Foundation operates with its own Board of Directors comprised of volunteer community leaders committed to supporting Tigard-Tualatin public schools.

Board meetings are the third Tuesday of the month at 6:00 pm in the Boardroom of the Larry Hibbard Administration Center. The public is welcome to attend.